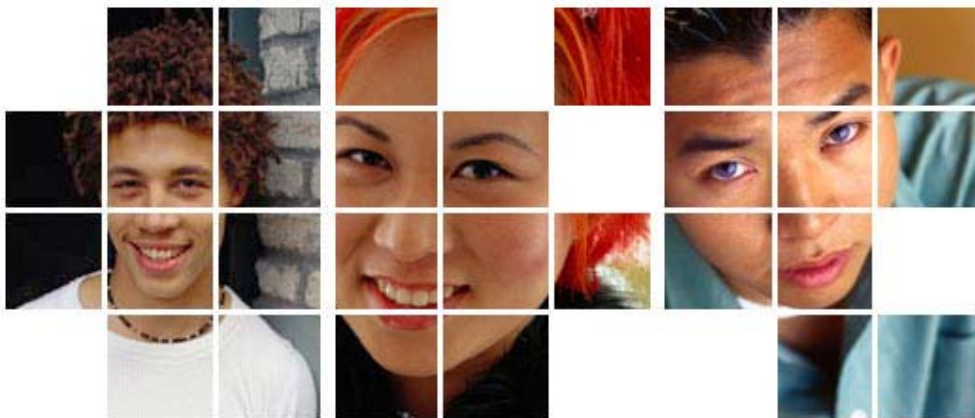




YouthTRAIN

tomorrow's leaders today



Sponsorship Information Pack



Introduction

YouthTRAIN is a nationwide charitable trust incorporated in December 1998. It grew out of a concern regarding the growing needs of teenagers evident in our society and the importance of having professionally trained, resourced and supported youth workers who are able to offer the best care possible for young people in our communities.

It is based in Palmerston North and has as its Director Murray Brown who has a history of 20 years full time work with teenagers and their families.

It is governed by a board of directors consisting of professional people and national youth consultants.

It is not affiliated with any church denomination, although its formation came through Baptist Youth Ministries. It offers its services to a range of church and non church organisations and youth workers.



Murray Brown



Our Mission

Our MISSION

YouthTRAIN exists to:

- Train
- Resource
- Support

church and community based youth workers

Training

- NZQA registered courses at tertiary level
- Certificate in Youth Ministry
- One day training seminars

Resourcing

- Comprehensive youth work training manuals
- Resources for working with parents and families

Supporting

- A consultancy service





Our Core Values

Personal Development

YouthTRAIN adopts a holistic approach to training. Along with professional youth work skills we assist youth workers in the personal development of emotional, social and spiritual aspects of their being.

Professionalism

YouthTRAIN strives for a high standard of professionalism in its training and resources. Training seminars are creative, utilising a variety of learning styles, while resources are attractively presented and easy to use.

Practical

YouthTRAIN values the importance of application. Information is taught for the purpose of formation and so there is an encouragement and expectation that what is taught is applied. Training programmes and resources are designed and taught in a manner that facilitates this.



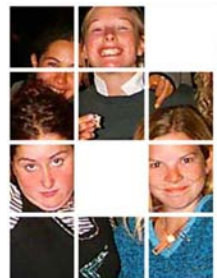


Our Influence

While having its head office in Palmerston North, YouthTRAIN sphere of work is nationwide. It has contacts in other countries including a representative based in Australia.

Our contacts are as follows:

- 950 subscribers to a monthly e-newsletter and continuing to grow
- An average of 80 enrolments a year in tertiary level training papers
- An average of 120 enrolments a year in our own certificate training papers
- Over 500 people in a series of one day training seminar around the country every year
- Sales of resources averaging \$5,000 per year
- A teaching and/or display presence at a range of conferences for youth workers and young people including North and South Island Baptist Youth Ministry Conferences (600 youth workers), National Presbyterian Youth Conference (200 youth workers), Praxis Youth Workers Conference (200 youth workers).





Sponsorship

As a charitable trust working with a sector of society that has limited financial resources, YouthTRAIN relies on grants and sponsorship to assist it in meeting its financial obligations. In sponsorship we look to link with companies and organisations whose values resonate with our own and have a desire to connect their “product” with a youth oriented market.

The nature of our work means that we have been able to build contacts and relationships with youth workers that carry a high degree of influence meaning that the endorsement we offer any company will carry great weight. Similarly, there is a flow on effect that such an endorsement will have with the far greater numbers of young people influenced by these youth workers.

In return for financial assistance our aim in sponsorship is to present a company or organisation in a positive and professional light to the youth worker community, and will actively encourage the use of its product and services. Sponsors may contract specific objectives (e.g. “x” number of enquiries/sales etc.) as targets to verify the value of sponsorship.

Sponsorship is limited to a maximum of three organisations/businesses. One will be a mission agency, another an aid agency and the third a business.



The sponsorship package includes the following:

- A one off email to all e-newsletter subscribers advising them of the sponsorship and encouraging the purchase/use of products/services.
- A logo/name on monthly YouthTRAIN e-newsletters and (minimum of 12 per year) along with a link to their website.
- A logo/name on the YouthTRAIN website along with a link to their website.
- A poster (up to A3 size) that will be displayed on our display board at various conferences along with brochures.
- Publicity insert (A4) in one day training seminar manuals which is verbally highlighted with a 3 minute presentation.
- Mention in all YouthTRAIN brochures

Further exposure can be negotiated.

Cost of sponsorship is \$5,000 per annum, renewable by negotiation each year.





References

"Any church or Christian organisation that is not heavily investing in the faith, leadership and mission of its young people must not believe they have a future. There are so few excellent and effective resources that can help us into the emerging future. Some of the very best resources available are those produced by YouthTRAIN. They are written by Murray Brown and others who have a track record of outstanding discipleship development amongst their young people. Their experience as lead learners shows again and again through what they are offering. I highly commend these resources to you as tools that will make a real difference to the depth of your Youth Ministry."

- Fuzz Kitto

Director / Consultant - Mission and Youth Ministry,
Spirited Consulting , Australia

Murray, and his team at YouthTRAIN, have produced some of the best youth ministry resources on the planet. It is a thrill to find materials which are solidly biblical, yet incredibly relevant. If Murray was doing some training anywhere within coo-ee of my own church, I would want to get my whole leadership team along.

- Tim Hawkins

Youth Pastor: St Paul's Castle Hill Anglican Church, Sydney
International speaker and author

"YouthTRAIN is an organisation committed to excellence in both content, service and delivery. The service that Murray and YouthTRAIN provides is very professional and highly valued by those who use it."

- Merrilyn Withers

National Consultant, Baptist Youth Ministries, NZ





References

"The most popular courses at the BCNZ Bay of Plenty Centre are the Youth Ministry courses taught by Murray Brown of YouthTRAIN. Murray's interactive teaching methods combined with his well researched and high quality course manuals are appreciated by all our youth ministry students. His extensive knowledge and experience are highly respected. From Youth Leadership to Youth Culture to Youth Ministry Programming, Murray is well prepared to deliver the training that youth workers require. YouthTRAIN and Murray Brown have met and exceeded our expectations over the last two years and we look forward to our continued partnership in training people for Christian ministry."

- Stephen Hewlett BA BD MA (Hons)
BCNZ BOP Centre Dean

"I found the workbook on Programming such an incredible help for myself just starting out in youth work."

"The notes are very easy to read and understand. I found myself learning things I was immediately able to put into practice the following week."

"I really loved the workbook - it was awesome because it always stimulated my thinking and contained down to earth, practical thoughts."

"It is well laid out, easy to follow and stimulated and challenged my thinking. The material was inspiring and encouraging and very practical - it was easy to apply to my own situation."

- A range of student responses





In Conclusion

Through sponsorship YouthTRAIN offers you the opportunity to invest in the youth workers of our country who in turn are investing themselves into the lives of our teenagers. It is a chance to align your name with a worthwhile social cause.

In return we can promote your products/services through an organisation committed to personal wholeness and professionalism – one that carries a high degree of credibility and respect from its constituents.

Our commitment to you is to work with you to create a win-win scenario in which we benefit from your financial commitment and you benefit from the favourable publicity we can generate for you.

For further information on YouthTRAIN, visit our website: www.youthtrain.com

Please contact me to discuss sponsorship further and perhaps to arrange a meeting.

Email: murray@youthtrain.com

Phone: 06 3577533

Address: 139 Anders Rd
RD 5
PALMERSTON NORTH

Thank you for giving this your consideration.

Murray Brown
Director: YouthTRAIN